The year was 1894, and the United States economy was in a state of depression. The large number of unemployed citizens needed a way to provide for their families. They were able and willing to work, but opportunities were scarce. On June 8, 1894, The Detroit Free Press published a notice to the community that Mayor Hazen Pingree was to launch his plan to turn Detroit into an agricultural hub. He saw the many unused, vacant, and abandoned lots in his city as an opportunity for the poor to cultivate crops to feed their families and ride out the hard economic times the nation was experiencing.

Mayor Pingree called on the community to donate farming supplies and resources to facilitate his plan, and encouraged citizens to come together and help each other in any way possible. It was already somewhat late in the planting season, but Mayor Pingree urged growers to continue their planting, stating "the very best potatoes raised are those planted between the 15th of June and the 15th of July." He vowed to continue to call on prominent members of the community and community organizations to donate through the end of the planting season.

Though many saw Pingree’s potato patches as an unrealistic attempt at attacking a very large problem, many members of the community took notice, and stood behind the mayor by offering to donate acres of their own land to be tended by unemployed, needy men looking to farm. By 1894, the plan was in full swing and many important community figures pledged to help in any way they could. While by no means reaching all of the unemployed, the program was a relative success. In 1894, 975 families raised $14,000 worth of crops on 430 acres of land. Each of the numbered parcels ranged from one-quarter to a half acre. By 1897, the program in Detroit reached its peak, with 1563 families participating, before tapering off by 1901 as economic conditions improved.

Hazen Pingree’s plan to cultivate gardens and crops in unused city lands was one of the first urban gardening movements in the country. The success of his urban politics and potato patch plan prompted many other mayors of urban centers to copy his tactics in their own cities.

Potato patch-like plots were created in Chicago, New York, and Boston and other cities across the United States. Mayor Pingree’s approach on mitigating the problems facing the poor made him a well-known "social reformer" of the era, and set the stage for future ideas around urban agriculture and urban gardens.

Sources:
"Keeping Pingree Busy: Plan to Establish City Farms Is Booming," Detroit, MI Free Press, June 8, 1894, 5.