

18th Annual P.L.A.N.T. Seminar

Sunday, January 12, 2014

Greater Columbus Convention Center -- 400 North High Street, Columbus, Ohio

The Perennial Plant Association & Ohio State University Extension Master Gardener Volunteers Present...



Perennially Inspired



7:30 am – 8:15 am – Registration

8:15 am – Welcome

Dr. Steven Still

Emeritus Professor, Ohio State University

8:30 am – Create Beautiful and Sustainable Landscapes

Melinda Myers

Melinda Myers, LLC

Mukwongo, Wisconsin

More of your clients are seeking sustainable solutions to their landscaping challenges. Look for ways to help them create a more sustainable landscape that's both easy to take care of and affordable. Managing the resources we put in, such as water and fertilizer, and those we take out, such as yard waste, can help create that healthy, beautiful and sustainable landscape so many are longing for.

9:30 am – The Path to an Exciting Mixed Border: Perennials and Shrubs

Stephanie Cohen

Perennial Diva

Collegeville, Pennsylvania

Creating a garden for four seasons is always Stephanie's goal. In recent years, adding flowering shrubs that play nicely with perennial plants has created a new dimension. Interesting flowers, lovely bark, fall color, berries, and interesting shapes make shrubs and perennials perfect buddies in the border.

10:30 am – Beverage Break

11:00 am – Perennials for Problem Areas

Jennifer Brennan

Chalet Nursery and Garden Shop

Wilmette, Illinois

Whether in our own gardens or those of clients and customers, there are always those problem areas that need recommendations of perennials that do not just survive but thrive. Heavy clay soil and deep shade are also included in this topical presentation. Whatever the conditions, there are perennials that will work. Expand your problem-solving palette with these selections.

12 noon – Lunch on your own - Food court and other facilities nearby

1:15 pm – Bringing the Awesome Every Day

Lloyd Traven

Peace Tree Farm

Kintnersville, Pennsylvania

When you go shopping before a fancy party, do you say to yourself, "I hope I can find the same dress as everyone else is buying?" Of course not! Your garden should be no different. We all need fresh ideas, new choices, different methods and a whole new design concept. The rules have changed and a whole new world awaits. Come along with Lloyd as he shows some of the best of the new and fantastic ideas.

2:15 pm – Beverage Break

2:30 pm - A New Spin on Old Favorites

Susan Martin

Walters Gardens Inc.

Zeeland, Michigan

This is not a sales pitch! Here you'll see new varieties of perennials compared side by side with their older counterparts and judge for yourself which are truly new and improved. You'll walk away with practical knowledge and inspiration you can put to use right away. This presentation is based on the personal experience of the speaker who researches new perennials for Walters Gardens.

3:30 pm – Keeping It Fresh

Dan Benarcik

Chanticleer

Wayne, Pennsylvania

We all need inspiration to keep the garden fresh and exciting from season to season and year to year but sometimes that creative spark just isn't clicking and you need a jump start...but from where? Dan will share some of the people, places and things that get his creative juices flowing and make you think about what inspires you!

CONTINUING EDUCATION AND CERTIFICATION CREDIT IS OFFERED WITH THIS PROGRAM.

- The **Ohio Certified Nursery Technician Program** offers one unit of credit for attendance for the full day.
- The **Association of Professional Landscape Designers** offers one credit for each presentation for a total of six (6) APLD CEUs for the full day program.

Speakers of the 18th P.L.A.N.T. Seminar Sunday, January 12, 2014

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Dan Benarcik

Dan is a horticulturist at Chanticleer where he oversees the Courtyard Gardens, concentrating on tropical, sub-tropical and tender perennials for seasonal display. Dan is a graduate of the University of Delaware where he received a BS degree in plant science. He has been published in *Fine Gardening*, *Horticulture*, *Martha Stewart Living* and *Rodale's* gardening books.

Jennifer Brennan

Jennifer is Horticulture Information Specialist and Manager of the Education Center at Chalet Nursery and Garden Shop. For 18 years, she has been horticulture correspondent with meteorologist Tracy Butler for the ABC7 Chicago Morning News. Jennifer spent 9 years at the Chicago Botanic Garden in the Plant Information office. She holds B.S. degrees from the University of Illinois in both Ornamental Horticulture and Botany. Jennifer has been a Perennial Plant Association member since 1995 and in 2009 she received the PPA's Garden Media Award.

Stephanie Cohen

Stephanie is a contributing editor for *Fine Gardening*, *Green Profit*, and *PHS's Green Scene*, a regional writer for Blooms of Bressingham, and a nationally-known perennial gardener. For more than 20 years she taught at Temple University, Ambler and is the former director of the Ambler Arboretum. Her first book, *The Perennial Gardener's Design Primer* was an award winner in 2005 by the Garden Writers Association. The second book, *Fallscaping*, was quickly followed by the *Non-Stop Garden*.

Susan Martin

A GenX gardener communicator, Susan has worked in the Green Industry for the majority of her professional career. She was reared near Detroit, Michigan by parents who instilled the value of flower and vegetable gardening in her from a very young age. Through Susan's work in wholesale and retail sales, garden design, and marketing communications, she has gained a well-rounded knowledge of the industry. She currently serves as the Director of Marketing for Walters Gardens, home of Proven Winners® perennials.

Melinda Myers

Nationally known gardening expert, TV/radio host, author & columnist Melinda Myers has more than 30 years of horticulture experience and has written more than 20 gardening books, including *Can't Miss Small Space Gardening*. She hosts the nationally syndicated *Melinda's Garden Moment TV & Radio* program. Myers has a master's degree in horticulture, is a certified arborist, was a horticulture instructor with tenure, and is currently on the board of directors for the International Society of Arboriculture.

Lloyd Traven

Lloyd and his wife Candy are the owners of Peace Tree Farm in Kintnersville, Pennsylvania. They have grown Peace Tree Farm from a small greenhouse to a very established and respected operation among international horticulture. Lloyd has been among the first to successfully invest in sophisticated environmental control systems for their operation. Lloyd conducts seminars and makes presentations at grower industry conferences and conventions. As an author, Lloyd has contributed to *GMP Pro Magazine*, *OFA Bulletin*, *Greenhouse Product News*, *Greenhouse Grower*, and *Grower Talks*.

P.L.A.N.T. Seminar Registration: January 12, 2014

Name of Company _____

Attendee #1 _____

Attendee #2 _____

Attendee #3 _____

Street, City, State, Zip _____

Phone _____

Fax _____

Email _____

Send payment to OR for more information ⇨⇨

\$80/person (includes two beverage breaks) \$ _____

Amount enclosed \$ _____

Method of Payment: Amex Visa MasterCard Discover
Check (make checks payable to Perennial Plant Association)

Name on card _____

Card No.: _____

Exp date _____
3 or 4-digit security code on back _____

Signature _____

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